

**Freedom Elementary School PTA**

**Meeting Minutes, February 4, 2021**

**I. Call to Order**

Virtual meeting due to COVID-19. Brandi Blevins, President, calls to order the virtual meeting of the Freedom PTA at 6:35 p.m. on February 4, 2021.

**Attendance**

The following individuals are present at the meeting: *Jessica Smith, Mindy Shifflett, Kara Copley, Becky Clemens, Joyce Barnes, Jason Dolan, Nicole Stefan, Brandi Blevins, Becky Kaufman, Louis Rolfes, Melissa McGuinness, Tami Goldstein, Justine Sillers, Jen Meyer, Rachel Andress, Stephanie Otterson, Lauren Taylor, Sarah Bucior, Terri Geppi, Matt Good, Nicole Eli.*

**II. Approval of Minutes from last meeting**

Motion to approve minutes. Motion carried.

**III. January Spirit Nights Review: Becky Clemens**

Chick-fil-A- \$431; Chipotle-\$542; McDonalds-\$509.

**IV. Budget Recap: Louis Rolfes**

- A. Brick fundraiser may be extended. So far, we have sold \$14,168 in bricks with a net profit of \$11,576. It is projected that we will raise approximately \$25,000 with the brick fundraiser.
- B. We may have extra available money this year, due to certain events not going on due to COVID.

**V. Principal report: Jessica Smith**

- A. Applied for a grant (up to \$25k) through Freedom Rec Council. We will know by March.
- B. She has contacted and will apply for grant with NCB Foundation. We may qualify for a couple thousand. They are not funding big projects currently.
- C. Meetings for playground committee will start next week.
- D. We can phase-in the playground if needed (start with \$50k and add more to playground as funds become available)
- E. Idea to have a sign for business donors. Only one business has purchased a brick so far (dental office). Jason says he can do an engraved plaque for the business donors.

**VIII. Additional Playground fundraising: Melissa McGuinness**

- A. Her husband owns a production company and is volunteering to put together a short video to attach to a fundraising page (Gofundme, Paypal). He met with Ms. Smith and already got some footage of taped-off playground and their son. He will interview some parents, kids, and Ms. Smith (interviews pending). He hopes to wait until the snow melts a bit and gets a little warmer. Hopefully he will have something for us in a few weeks. (He is also hoping to get footage of the playground being torn out) This video needs to reach the community, alumni, future parents, not just current Freedom families.
- B. Hopefully re-visit bricks to raise any additional money

**IX. Upcoming Spirit nights**

- A. Chick-fil-A tonight
- B. MOD 2/11, EW Becks 2/23, Chick-fil-A 3/4, Five Guys 3/15
- C. Krispy Kreme Donut fundraiser 2/14, 8-10am, we earn \$4.62 for each box. Sold \$275 so far
- D. Starbucks said no, and Dunkin' is not getting back to Becky. Ideas: Liberatore's, J&P
- E. Fast-food establishments have always been best.

**X. Other Ideas for possible upcoming events/Other**

- A. Terri Geppi: Virtual Bingo possibly 2/27 or 3/5. Possibly two nights, separated into grades. Zoom event caps at 100 log-ins. With vendor she found, cost is \$300 for two dates, \$400 for three dates. This will be more just fun than actual fundraising. Prizes would be gift cards for this virtual event. Justine also looked into a vendor who was \$800 for 1 night, which they would run completely.
- B. Silent Auction: we still have an InstaPot, American Girl doll, and Justine's husband has offered 2 weeks of baseball camp.
- C. Stratosphere?
- D. Dance and/or **Fun Run** (split into cohorts A and B; need to speak to Trish Whitty) Early May? This would be a good event to create some "normalcy"
- E. 5<sup>th</sup> grade graduation: need to discuss in future
- F. Need "just fun" event: Paint Night or Craft night
- G. Becky Kauffman: "Show Your Love Postcards" to teachers/staff for Valentine's Day. There will not be Valentine card exchange b/w students this year due to COVID concerns

Meeting was adjourned at 7:50 pm by PTA President Brandi Blevins. Minutes submitted by Melissa McGuinness